

**Business Center:** Rm.901, Building A, Yuhong International, Guan Cheng District, Zhengzhou, Henan

Factory 1st: Huangdi Industrial park, Huojia County, Henan, China
Factory 2ed: Jiangying Industrial Park, Huojia County, Henan, China
Factory 3rd: Industrial Park in Baqiao District, Xi'an City, Shaanxi Province

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# Inflatable Commercial Grade Amusement Equipment

Zhengzhou Anxin
Amusement Equipment Co., Ltd.

Expert of Bark Customization and Salur

**Expert of Park Customization and Solution** 



Anxin Animation Water Park is committed to being the safest, cleanest, happiest, and most fully functional water park in China, and is the easiest to establish and implement water park project.

ZHENGZHOU ANXIN AMUSEMENT EQUIPMENT CO., LTD.

Expert of Park Customization and Solution

# **Anxin Goal**

Building Anxin into a leading brand in amusement equipment

## **Anxin Mission**

Let the joy of water play spread throughout every corner of the world

# Anxin Spirit

Integrity first, unity, hard work, pragmatism, innovation, and win-win cooperation

## Anxin's values

Creating value for customers, opportunities for employees, and benefits for society



Our Responsibility







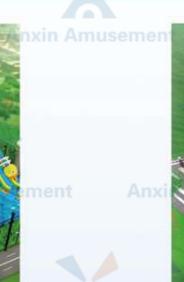














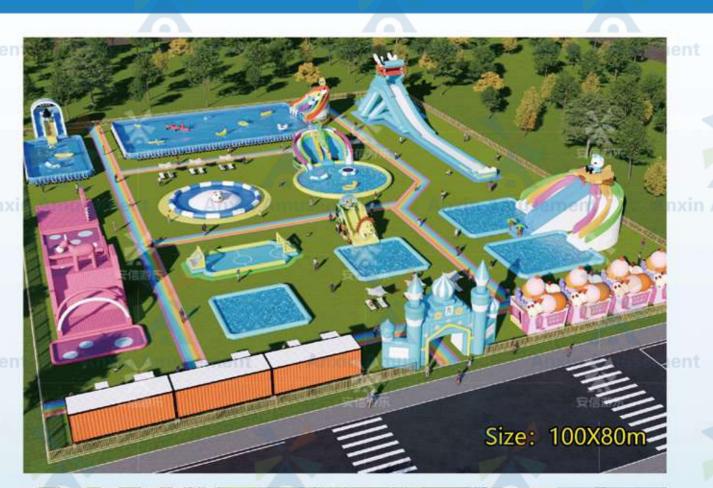






























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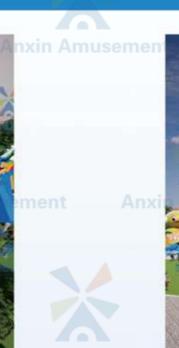
xin Amusemen



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Anxin Amusement Large scale aquatic products



An arrow pierces

ZHENGZHOU ANXIN AMUSEMENT EQUIPMENT CO., LTD.





through the heart











Langhua Bridge







# A huge wealth gold mine (profit point) in the Chinese swimming and water market

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The pleasure of playing in water is human nature. Creatures originate from the ocean, and the love for water is rooted in the depths of everyone's heart. More than 1 billion people participate in swimming in China every year, but before, there were only over 10000 swimming pools, swimming pools, and water parks in the country, and most of them were old swimming venues that urgently needed to be renovated, expanded, and added amusement equipment and facilities. Natural water bodies were also severely polluted.

The booming swimming and water market is clearly the result of a shortage of supply, so why are few businesses willing to invest? Industry insiders believe that there are three main reasons: first, high investment; second, difficulty in finding construction land; and third, high maintenance costs. Therefore, currently only a few investors with huge funds are investing in large water parks in first tier cities, while facing the huge market in China's second and third tier cities, small and medium-sized investors can only sigh at the water. How to continuously break through the threshold of per capita GDP, increase consumer demand for citizen enjoyment, and highlight the potential of the swimming water market today? Seizing the opportunity to develop this gold mine, Anxin Removable Water Park has provided the answer.

Anxin Amusement Mobile Water Park is committed to being the safest, cleanest, happiest, and most fully functional water park in China, and is the easiest to establish and implement water park project to distinguish it from theme parks and traditional swimming venues that have invested over 100 million yuan. The main mobile swimming pool products have outstanding advantages such as high cost-effectiveness, easy disassembly and assembly, water purification, ultra long service life, easy maintenance, and complete supporting facilities

### Anxin Amusement

From design to operation, a complete set of water park ent solutions will be developed to turn the water park into a comprehensive profit platform (investment return)and water market

Our advantage is not only in the mobile swimming pool itself, but also market-oriented. We focus on a series of solutions that guide the successful operation of the venue, including site survey, overall park planning, functional design of wine covers, product matching, market operation, channel construction, media marketing, etc.

Starting from the characteristics of each city, we help our venue investors and operators to develop professional solutions on how to plan and promote, price positioning, channel construction, team building and management, media cooperation and marketing, equipment construction and maintenance, establish reasonable operating processes, safety guarantees, and safety plans.

Our service aims to ensure that venue operators maximize their investment and ensure that the operation of every mobile water park is in the best state. Our measure of success is to ensure that our venue operators achieve their commercial goals in the operation of the water park - the number of visitors, tourist satisfaction, profit points, in addition to basic ticket revenue, are more comprehensive, and the turnover and return on investment are higher.

Anxin Amusement

to our doorstep in the traditional sense, but is promoted and sold

ouple package tickets.

through various channels to attract tourists to the maximum

extent: group pre-sale, online group buying, monthly

tickets, multiple parent-child package tickets, and

Anxin Amusement

Anxin Amusemen

### Easy disassembly and assembly

Its special design and construction make installation and disassembly very convenient and easy to operate. A standard 25X50 meter swimming pool can be built in just a few hours. Built during the business season, it can be completely disassembled, boxed and stored in the warehouse when not in use after the season, greatly saving land resources. Without the need for land approval or occupation, indoor and outdoor spaces such as city squares, sports stadiums, exhibition halls, and parking lots can miraculously and quickly build a fully equipped water amusement park full of laughter and loy assembly.

#### High cost performance ratio

the price of detachable mobile swimming pools is only about one-third of that of traditional swimming pools.

### Easy maintenance

Anxin Amusement's detachable swimming pool adheres to 'high quality and high standards' in design, craftsmanship, raw materials, production, and construction, ensuring a super long service life of over 10 years for mobile swimming pool products.

### Water purification

By using a matching sand tank water pump equipment, water pumbcation treatment can be carried out through uninterrupted water circulation fitration. The entire water pool can be filtered every few hours, supplemented by manual cleaning and professional water quality management to achieve clear and hygienic water quality.

#### Long lifespan

Anxin Amusement's detachable swimming pool adheres to 'high quality and high standards' in design, craftsmanship, raw materials, production, and construction, ensuring a super long service life of over 10 years for mobile swimming pool products.

# Ticket revenue Income from swimming training It is no longer a simple form of waiting for customers to come COURSES

Recruiting swimming training classes with professional coaches, supplemented by collective adult, children's classes, and individual private leaching, with classes every 11-12 days. The training classes will be arranged during the morning when the venue has low passenger little to the consumption level in cities varies, with Sees ranging from 300 to 800 yuan per student. Key point raming the multiple swimming coaches at the end of the rights

this and reasonable swittening coaches at the end of the this and reasonable the number of this and reasonable the number of the form of cooperation and the form of cooperation and sharing with local television stations, the ecally before the summer naming rights for customs clearance activities within the venue are sold to various enterprises such as

within the venue are sold to various enterprises such product companies, real estate companies, and medical institutions that operate in the local market.

PROFIT MODEL

## On site self operated sales revenue

advertising tent as a reference standard. The profit methods can be divided into the form of charging booth fees, the form of income

sharing without booth fees, and a combination of the two

Rental

income

stalls

from on-site

booths mentioned above, the venue can also be

rented to the public. It is expected to rent 30-50

Targeting the target tourist group, develop multicategory venue sales or leasing (such as swimming
equipment, children's toys, beverages, fast food,
etc.), with daily venue sales and leasing revenue
increasing from 30% of ticket revenue to a
one-to-one rabo target.

Recruitm

Advertising revenue

Recruitment of advertising spaces both inside and outside the venue.

### Revenue from joint events held within the venue

Beverage, food, electronics, finance, communication and ther product companies hold events at the venue, charging per event and increasing the popularity of the park.

# Future new channel revenue

Through the continuous brand reproduction of Anxin Amusement Park and the implementation of various forms of new operation and promotion plans, we will ensure the continuous increase of the park's popularity and franchisee's interests, and create a more valuable and diversified unique marketing platform.





D10

0.8

1.32

1.0









29











AX-Slide064
Size: 28X26m

Anxin Amusement

Anxin Amusement



AX-Slide065 Size: 28X26m













Expert of Park Customization and Solution













40 AX-Slide048 Size: 12X10m AX-Slide046 Size: 18X5m AX-Slide049 Size: 6X13.2m AX-Slide047 Size: 12X15m Anxin Amusement Anxin Amusement



ZHENGZHOU ANXIN AMUSEMENT EQUIPMENT CO., LTD. Expert of Park Customization and Solution 40 AX-Slide052 Size: 8X5.5m AX-Slide050 Size: 12X7X6m

AX-Slide053 Size: 8X4m AX-Slide051

Size: 9X5m

AX-Slide054 Size: 7X6X5m



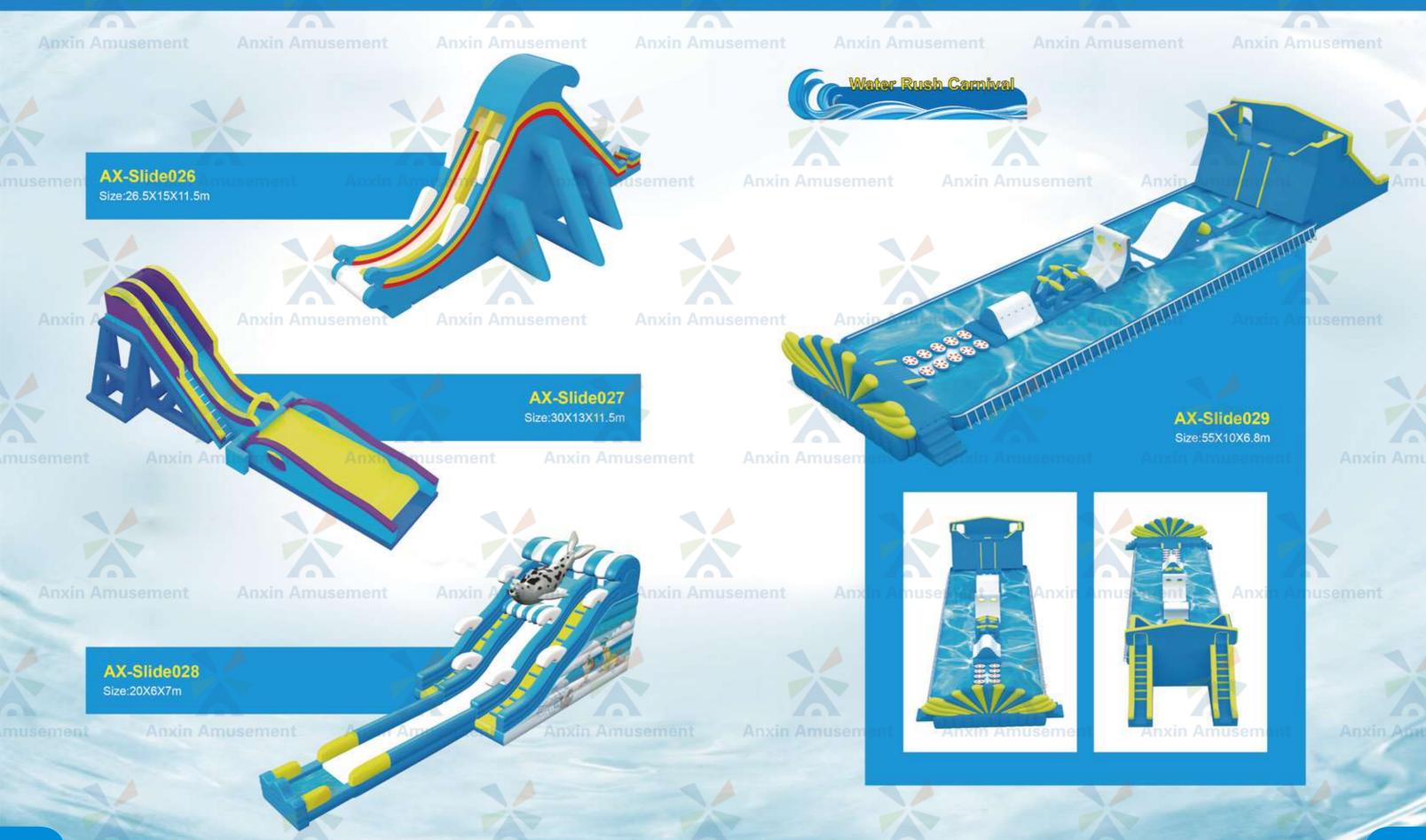




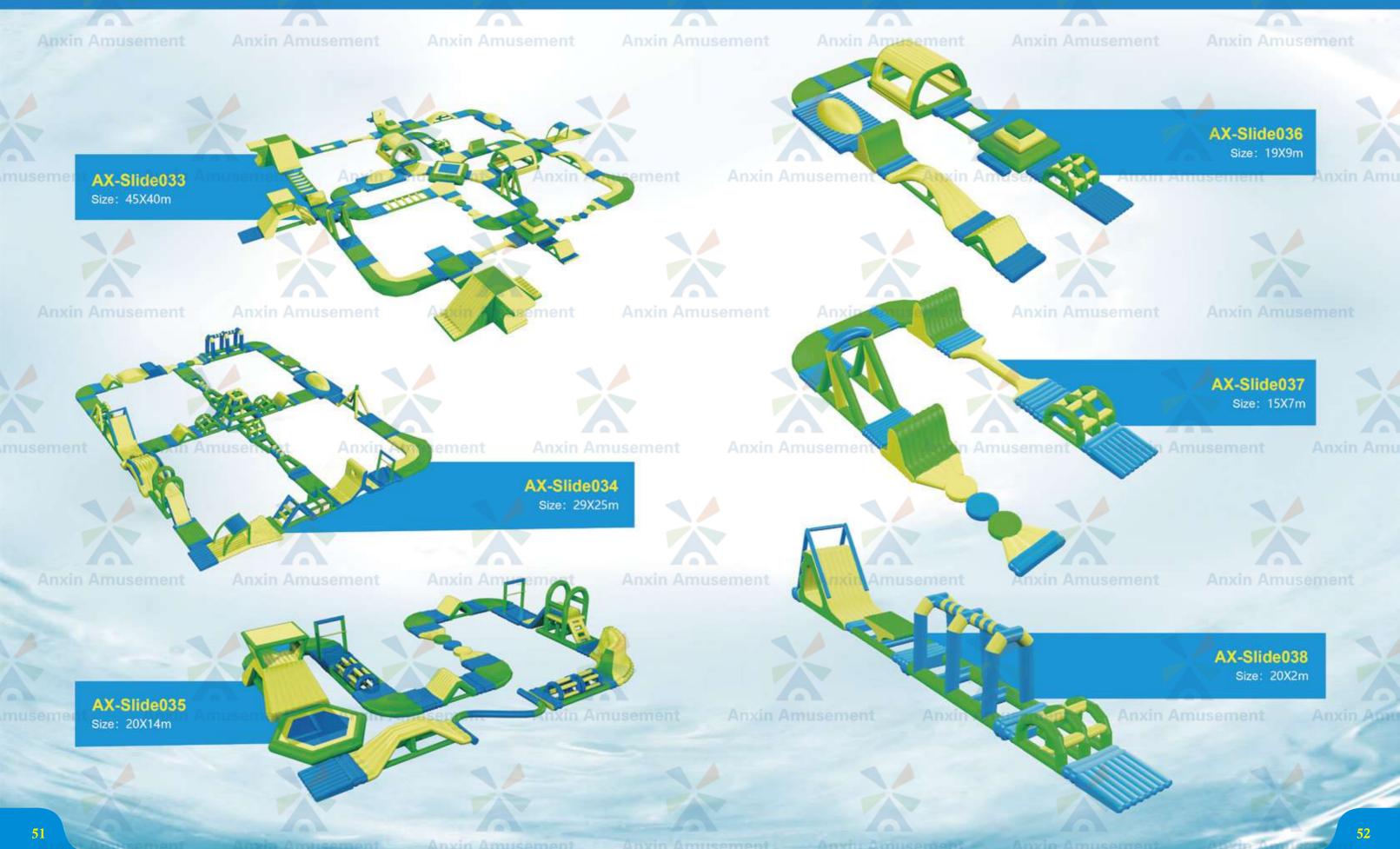


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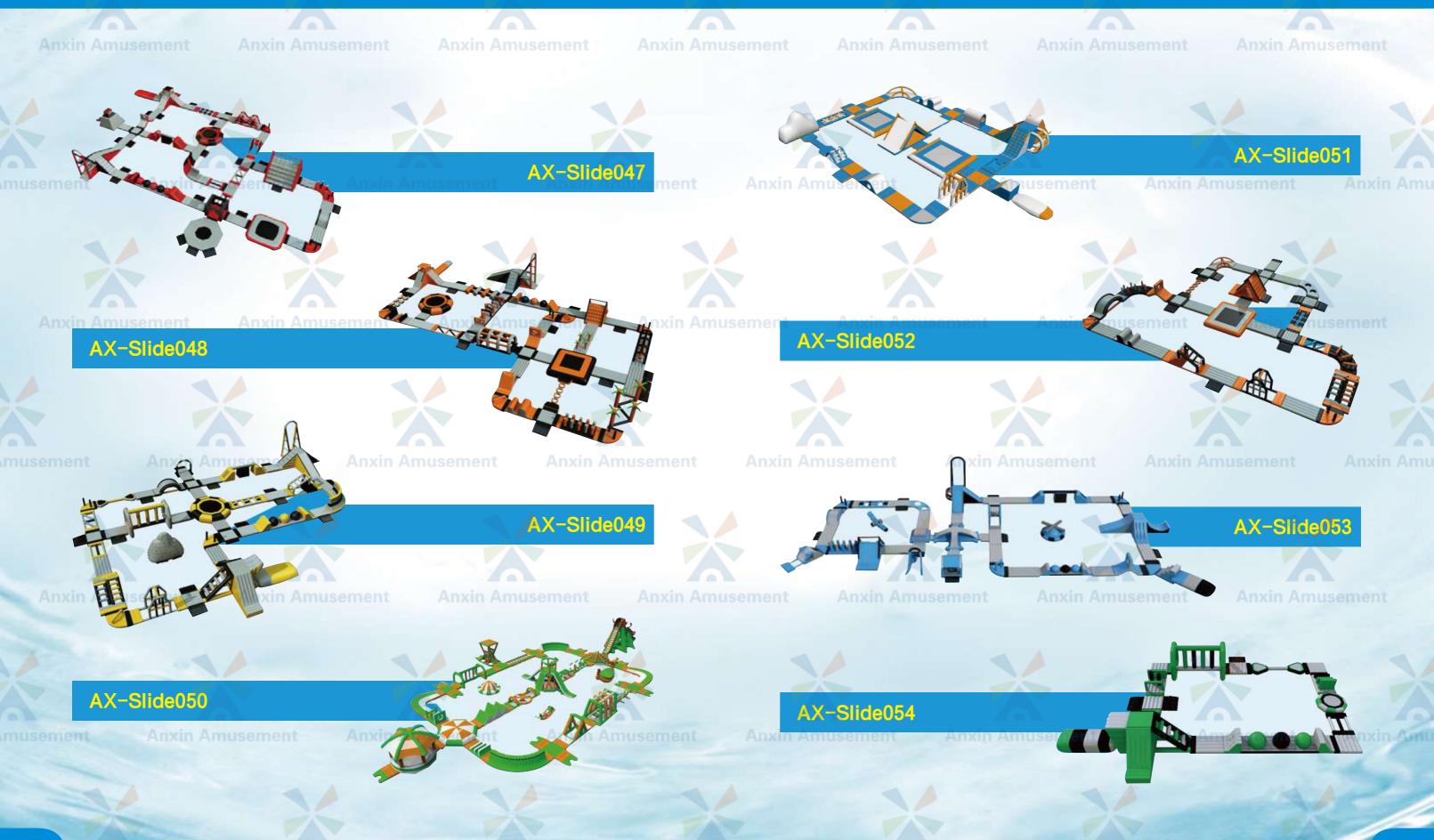




















### Ice bath bucket benefit:

Anxim Enhance visceral function

The water pressure experienced by people in water is called "hydrostatic pressure". It can make various parts of the body bear the same weight as water, help improve the function of the circulatory system, improve liver and kidney function, relax gi and blood, and eliminate edema.



When taking a shower, the water temperature is high, which helps to open the pores of the skin, remove the oil and dirt on the surface of the skin, and effectively prevent oil and dirt from blocking the pores, leading to problems such as acne.



### Ice bath bucket benefit:

Stress relief

Improving sleep pain and alleviating

cardiovascular health.









Ice bath bucket benefit:

Muscle relaxation Improve insulin sensitivity and calorie burning.









AX-Game001 Size: 9.1X7.6X2.8m AX-Game002 Size: 6X2m



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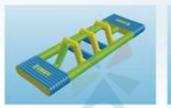
AX-Game003 Size: 6X4X2.19m



AX-Game004 Size: 6X2X3.2m



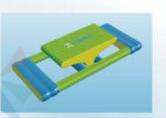
AX-Game024 Size: 6X2X1.2m



AX-Game025 Size: 6X2X1m



AX-Game026 Size: 5.5X2m



AX-Game027 Size: 6.5X2X1.3m



AX-Game005 Size: 1.5X2m

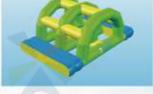
AX-Game006 Size: 3X2m





nxin Amusement AX-Game008 Size: 6X2.8X2.2m





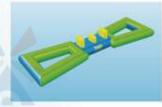


AX-Game028 Size: 3X3X0.3m AX-Game029 Size: 4X4X1.8m

AX-Game030 Size: 3X2m

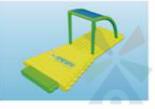
AX-Game031 Size: 1.5X2m



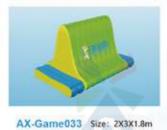




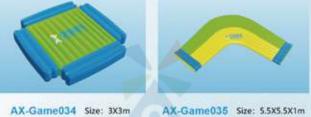












musemen AX-Game009 Size: 5X2X0.4m AX-Game010 Size: 6X2X0.45m AX-Game011 Size: 6X2m

AX-Game012 Size: 6X3X2.3m ement





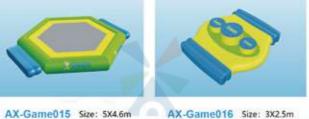














AX-Game040 Size: 3X2m







AX-Game039 Size: 2.85X2.85m

AX-Game013 Size: 6X2m



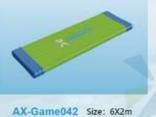


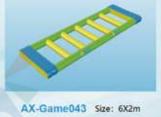




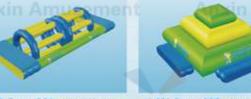
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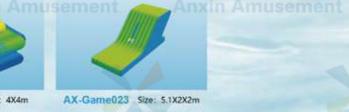


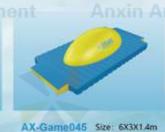




AX-Game017 Size: 6X3X3.4m AX-Game018 Size: 3X2X1.1m AX-Game019 Size: 4.5X2X2.1m AX-Game020 Size: 5X2X3.5m

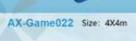






AX-Game044 Size: 2X4m









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AX-Game048

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Size: 4m

AX-Game047



AX-Game052

Size: 5X2m



AX-Game049



AX-Game054

Size: 6X2m

AX-Game050

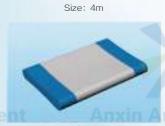
Size: 3X2m

Size: 1.2m





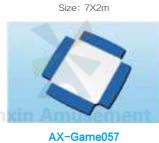




AX-Game055

AX-Game051































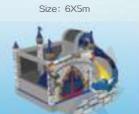








Size: 5X5X4m







Size: 5.5X5m





AX-Game066

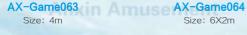
Size: 4X2m

AX-Game083 Size: 6X5X3.7m

AX-Game084 Size: 6X6m

**AX-Game085**Size: 5X5X4m **AX-Game086**Size: 5X5m AX-Game085

Size: 4m



Size: 6X2m







Size: 5X4X3m



Size: 5X5X4.7m



AX-Game090 Size: 5X6X4.5m



Size: 5X7X5m



Size: 6X4m



AX-Game109 Size: 6.5X5.5X4m



Size: 6X5X4.5m



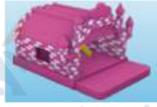
Anxin AX-Game091 Size: 4.5X4.5X4.5m



AX-Game092 Size: 5.5X5m



Size: 5.2X4X4.6m



AX-Game093 AX-Game094 Size: 6X4m



Size: 6X6m



Size: 6X6X3.6m



AX-Game121 AX-Game122 AX-Game123 Size: 15X12X5.2m



AX-Game124 Size: 7X6X4.9m



Size: 5.4X5.8X4m Size: 6X5X3.5m



AX-Game096



AX-Game097 Size: 5.5X5X3.5m



AX-Game098 Size: 5.3X5X4m



AX-Game129

AX-Game125 Size: 8X6X2m



AX-Game126 Size: 7X6m



AX-Game127



AX-Game128 Size: 8X6m Size: 6X6m



Size: 5X5m



Size: 5X4X3m



Size: 7X5X4.5m

Size: 5X6X3m



AX-Game101 Size: 5X5X2.9m



AX-Game102 Size: 6X6X5m

AX-Game106

Size: 7X4.5X3.5m



AX-Game133 Size: 9X4.5X5.4m



Size: 7.5X4.5X6.4m



AX-Game134 Size: 7X4X5.1m



AX-Game131 Size: 8X5X6.2m



AX-Game135 Size: 8X6X5.3m



AX-Game132 Size: 8X5X7m



AX-Game136 Size: 7X6X5m



Size: 6X4m





AX-Game137 Size: 7.4X4.25X3.6m



AX-Game138 Size: 7X4X4.5m



AX-Game139 Size: 5X3X4m



AX-Game140 Size: 8X6m



AX-Game157 Size: 8X6X6.1m



AX-Game158 Size: 8X16m



AX-Game159 Size: 20X10m



AX-Game160 Size: 10X6X5m



AX-Game141 Size: 7X4X6m



Size: 7X4X5.5m



AX-Game143 Size: 6.8X3.8X6m



充AX-Game144 Size: 7X3.5X5.5m



AX-Game161 Size: 8X6X3.2m



AX-Game162 Size: 9X3.4m



AX-Game163 Size: 10X8X6m



AX-Game164 Size: 10X8X3.3m



AX-Game145 Size: 12X6X6.8m



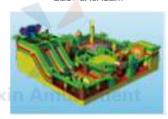
AX-Game146 Size: 8X5X5m



AX-Game147 Size: 8X5X5m



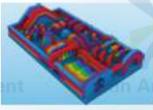
AX-Game148 Size: 12X7X6.5m



AX-Game165 Size: 10.5X10m



AX-Game166 Size: 25X25X11m



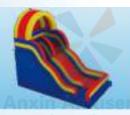
AX-Game167 Size: 14.5X7.8m



AX-Game168 Size: 16.5X8X4.3m



AX-Game149 Size: 7X4X6m



AX-Game150 Size: 7X4X6m



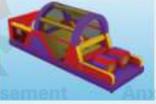
AX-Game151 Size: 7X3.6X4.3m



AX-Game152 Size: 9X4.5X5m



AX-Game169 Size: 12X5m



AX-Game170 Size: 12X4X4.3m



AX-Game171 Size: 14X5.4X4m



AX-Game172 Size: 20X3.5m



AX-Game153 AX-Game154 Size: 5X7X5m



Size: 7X4X5.8m



Anxin AX-Game155 Size: 14.5X9X6.5m



AX-Game156 Size: 8X6m



A TXT AX-Game173 Size: 10X3.5X3.1m



AX-Game174 AX-Game175 AX-Game176 AX-Game176 Size: 14X7X6m



Size: 12.2X5.2X4.2m



Size: 12X8m

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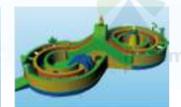
AX-Game177 Size: 33.5X4.6X5.5m



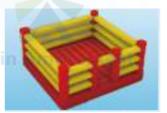
AX-Game178 Size: 20X3m



AX-Game179 Size: 10.4X6.7X4.6m



AX-Game180 Size: 20X8X5.3m



AX-Game197 Size: 5X5m



AX-Game198 Size: 5X4.5X4m



AX-Game199 Size: 12X5X4m



AX-Game200 Size: 5X5X4.5m



AX-Game181 Size: 14X4X4.6m



AX-Game182 Size: 15X4m



AX-Game183 Size: 18X6m



AX-Game184 Size: 18X5m



AX-Game201 Size: 5X5m



Size: 5X6X4.8m



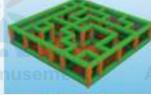
AX-Game203 Size: 5X5m



AX-Game204 Size: 8X8X10m



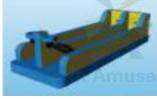
AX-Game185 规格: 12X8X2m



AX-Game186 规格: 9X9X1.5m



AX-Game187 Size: 10X4.5X2.1m



AX-Game188 Size: 10X4.5X2.1m



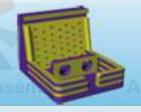
AX-Game204 Size: 5.4X4X3.5m



AX-Game206 Size: 4.5X4.5X3.4m



AX-Game207 Size: 3.3X3.3X3.7m



AX-Game208 Size: 7X6X5m



AX-Game189 Size: 26X28X8.8m



AX-Game190 Size: 17X27X6.8m



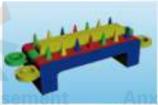
AX-Game191 Size: 22X23X6.9m



AX-Game192 Size: 12X10.5X7m



AX-Game209 Size: 2X4X2.5m



AX-Game210 Size: 3.6X1.5X1.4m



AX-Game211 Size: 5X10X3.3m



AX-Game212 Size: 11X3.5X4m



AX-Game193 AX-Game194





Anxin AX-Game195 Size: 8.1X10.6X2.5m



AX-Game196



AX-Game213 Size: 4.7X6.5X1.4m



AX-Game214 AX-Game215 AX-Game216 Size: 5X2.2m



Size: 4X4X2.9m



Size: 4X4X2.3m



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AX-Game217 Size: 2X1.5m





AX-Game218 Size: 2X1.2m



AX-Game219 Size: diameter3m



AX-Game220 Size: 3.3X3m









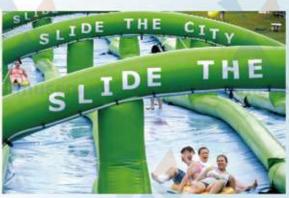
AX-Game221 Size: 6.5X2X1.3m AX-Game222 Size: 6.5X2X1.3m



AX-Game223 Size: 3.6X1.9m



AX-Game224 Size: 3.6X2.5m







AX-Game228 Size: 2X1.2m





MUSEITIER AX-Game225 Size: 3.3X3m AX-Game226 Size: diameter2.5m AX-Game227 Size: 2X1.2m





AX-Game231 Size: 6.5X2X1.3m AX-Game232 Size: 6.5X2X1.3m











AX-Game 237 Size: diameter2m



AX-Game238 Size: 2.4X2m





AX-Game239 Size: 24X0.9m AX-Game240 Size: diameter2m





musement eisure and entertainment

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AX-Game247

Size: 10X7m

AX-Game248

Size: 13.5X3.5X9m

AX-Game249

Size: 8X9m

AX-Game241 Size: 18X7X0.55m

AX-Game242 nusement

Size: diameter8m, high10m



AX-Game243

Size: 14X7X0.55m

AX-Game244

Size: 18X9X1.8m

Sand tank water pump integrated machine, escalator.

### **Supporting Facilities**

**Supporting Equipment** 

Water purification agent, leisure platform, suction machine, life chair.



Private swimming pool



Storage cabinet



Swimming pool escalator

AX-Game245

AX-Game246 Size: 10X5m



Sand tank water pump integrated machine



Mobile toilet



Umbrella chair

Size: 16X5.3X0.55m





musement

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# Full On-site Service For Anxin Engineers















Adhesive technology

Inspection of products

















# 企业文化 | CORPORATE CULTURE











### The core of development is a sense of responsibility

Quality=Survival
Management=Efficience

Service=Development Innovation=Value



ZHENGZHOU ANXIN AMUSEMENT EQUIPMENT CO., LTD.



## 公司架构 │ COMPANY STRUCTURE



# 服务领域 | SERVICE FIELD





















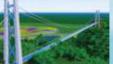
















## 荣誉证书 | HONORARY CERTIFICATE



30 utility model patents Formal detection

More than 10

invention patents Formal detection More than **60**design patents
Formal detection

Tested over 180
items
through authoritative
institutions
Formal detection



German TUV entity certification Alibaba strength factory

The company has a strong professional technical team to provide customers with comprehensive and systematic solutions related to tourism.

ZHENGZHOU ANXIN AMUSEMENT EQUIPMENT CO., LTD.

Provide customers with the most complete customization and solution experts for scenic parks. The professional technical team behind the team has authoritative institutions to test more than 180 items, have more than 10 invention patents, 30 utility model patents, and more than 60 appearance patents.



Special Equipment Production License (A类)













Quality ISO9001

Occupational Health ISO45001

Environmental ISO14001



SGS environmental monitoring



**EU CE certification** 

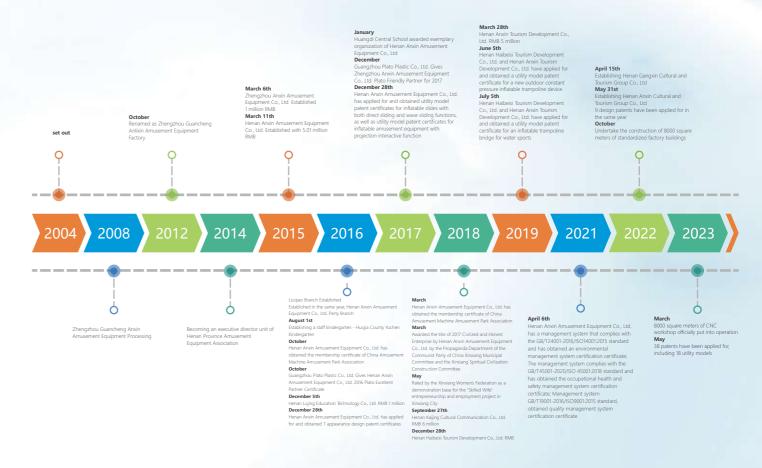


EU CE certification



Packaging Law for Entry into Germany

## 发展历程 | DEVELOPMENT HISTORY



## 装备能力 | EQUIPMENT CAPABILITY

